



**PREMISES LICENCE
LICENSING ACT 2003**

Premises licence number

No: OONU-PRM-00315

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Address

**Sands Restaurant And Showbar, Avola Club & Duck Inn
Pendine Sands Holiday Village
Pendine
Carmarthen, Carmarthenshire
SA33 4NZ**

Telephone number:

Where the licence is time limited the dates

This Premises Licence is not time limited.

Licensable activities authorised by the licence

- **Sale by retail of alcohol.**
- **Regulated Entertainment (As specified overleaf).**

The above activities may only be conducted within the areas of the premises licensed for those specific activities, as shown on the plan attached to this licence as Annex 4.

**The Times The Licence Authorises The Carrying Out Of
Licensable Activities**

Supply of alcohol

Standard days and timings

**Sunday to Thursday 10:00 - 00:00
Friday & Saturday 10:00 - 01:00**

Seasonal Variations

New Years Eve - from the end of permitted hours on New Years Eve to the start of permitted hours on the following day.

Non Standard timings.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Plays

Standard days and timings

**Sunday to Thursday 10:00 - 00:00
Friday & Saturday 10:00 - 01:00**

Indoors in the areas licensed at the premises for this activity.

Further details

Pantomimes and cabarets.

Seasonal Variations

New Years Eve - from the end of permitted hours on New Years Eve to the start of permitted hours on the following day.

Non Standard Timings.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Films

Standard days and timings

**Sunday to Thursday 10:00 - 00:00
Friday & Saturday 10:00 - 01:00**

Indoors in the areas licensed at the premises for this activity.

Further details

Occasional showing of video's and DVD's.

Seasonal Variations

New Years Eve - from the end of permitted hours on New Years Eve to the start of permitted hours on the following day.

Non Standard timings

An additional hour to the standard and non standard times on the day when British Summertime commences.

Live Music

Standard days and timings

**Sunday to Thursday 10:00 - 00:00
Friday & Saturday 10:00 - 01:00**

Indoors in the areas licensed at the premises for this activity.

Further details

In the Avola Club and The Venue only, live musical entertainment provided by band, staff, performers and children's characters, which may be amplified or unamplified.

Recorded Music

Standard days and timings

**Sunday to Thursday 10:00 - 00:00
Friday & Saturday 10:00 - 01:00**

Indoors in the areas licensed at the premises for this activity.

Further details

In house sound system playing amplified music.

Seasonal Variations

New Years Eve - from the end of permitted hours on New Years Eve to the start of permitted hours on the following day.

Non Standard timings.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Performance of dance

Standard days and timings

**Sunday to Thursday 10:00 - 00:00
Friday & Saturday 10:00 - 01:00**

Indoors in the areas licensed at the premises for this activity.

Further details

In the Avola Club and The Venue only, performance of dance by staff, performers, cabaret artists and children's characters.

The opening hours of the premises

Standard days and timings

**Sunday to Thursday 05:45 - 00:30
Friday & Saturday 05:45 - 01:30**

Non Standard timings.

An additional hour to the standard and non standard times on the day when British Summertime commences.

In relation to the morning on which summertime begins, where the terminal hour specified in the licence is 1am or later, it shall be extended by one hour.

Where the licence authorises supplies of alcohol whether these are on and or off supplies

This premises licence authorises the supply of alcohol for consumption both on and off the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Name: Parkdean Caravan Parks Limited

**Address: 2nd Floor
One Gosforth Park Way
Gosforth Business Park
Newcastle Upon Tyne
NE12 8ET**

Telephone number: 0191 256 0795

Email: admin@parkdean-resorts.com

Registered number of holder, for example company number, charity number (where applicable)

5231267

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Dominika Baran

**Address: Pendine Holiday Village
Pendine
Carmarthenshire
SA33 4NZ**

Telephone number: 01994 453398

Email:

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence Number: 090477

Issuing Authority: Conwy

Dated: 17 May 2023

**Signed: pp. K. Smith
Head of Homes and Safer Communities.**

Annex 1

Mandatory conditions.

Mandatory conditions where licence authorises supply of alcohol.

- a. No supply of alcohol may be made under the premises licence
 - i. at a time when there is no designated premises supervisor in respect of the premises licence, or
 - ii. at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- b. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Mandatory condition where licence authorises the exhibition of films

- a. Where a premises licence authorises the exhibition of films, it is a condition that the admission of children to the exhibition of any film is to be restricted in accordance with any recommendation made by the British Board of Film Classification.
- b. Where the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question, admission of children must be restricted in accordance with any recommendation made by that licensing authority.
- c. In this section—
 - i. “children” means persons aged under 18; and
 - ii. “film classification body” means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Mandatory Licensing Conditions

Sections 19A and 73A of the Licensing Act 2003

- 1. —
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –

- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or**
- (ii) drink as much alcohol as possible (whether within a time limit or otherwise);**

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

(e) Dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3. —

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises must ensure that the supply of alcohol at the premises is carried out in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -

- a) a holographic mark, or**
- b) an ultraviolet feature.**

- 4. The responsible person must ensure that –**
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –**
 - (i) beer or cider: ½ pint;**
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and**
 - (iii) still wine in a glass: 125 ml; and**
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and**
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.**

Licensing Act 2003 (Mandatory Conditions) Order 2014

- 5. (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.**

(2) For the purposes of the condition set out in paragraph (1) -

- (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;**
- (b) “permitted price” is the price found by applying the formula—**

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,**
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and**
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;**

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,**
- (ii) the designated premises supervisor (if any) in respect of such a licence, or**
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;**

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

(3) Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(4)— (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2

Conditions Consistent with the Operating Schedule

a) General – all four licensing objectives (b, c, d, e)

1. Those persons attending the premises providing licensable activities will be people who are staying on the caravan parks and the general public are not allowed admission to the premises.

b) The prevention of crime and disorder

1. A text/pager/radio will be used to keep in contact with the premise providing licensable activities on the park.
2. Such text/page/radio shall be kept in good working order and shall be monitored by a responsible member of staff.
3. From 18:00 two Door Supervisors shall be on duty at The Venue.
4. A register of door staff will be maintained indicating the number of door staff, their identity and the times they were on duty.
5. No person who is drunk or disorderly will be allowed access to The Venue.

6. No person who is the subject of a court banning order will be allowed in The Venue provided the details of such person have been provided to the premises by the Police.
7. Door Supervisors will carry with them proof of their registration with the SIA and shall wear their name badges at all times.
8. No customer will be allowed to bring alcohol in open or sealed bottles on to the premises.
9. Tables will be cleared of all empty bottles and glasses on a regular basis.
10. CCTV shall be provided on the Venue and shall be kept in good working order and any recordings from the CCTV shall be retained for a period of one month.
11. Only a picture driving licence, Portman card or Passport will be accepted as proof of age to ensure no person under the age of 18 is sold intoxicating liquor.
12. If required crime prevention notices will be displayed in the premises warning customers of any prevalent crime that may affect them.
13. All staff that works behind the bar will be fully trained to ensure that no person who is drunk or disorderly or who appears to be under the age of 18 is served with intoxicating liquor.
14. Risk assessments in respect of staff who handle cash, work alone or who work, as part of the team security will be carried out and any action, which is needed, shall be implemented.
15. CCTV coverage is provided of the caravan park. All recordings are retained for a month.
16. A Resort Security Officer is on duty 21:00 until 08:00 and is in radio contact with the entertainment venues and bars on the caravan park.

c) Public Safety

1. The maximum occupancy for the following buildings are:
 - Avola Club – 100
 - Venue – 512
 - Duck Inn – 60
2. There shall be a suitable number of adequately trained staff to ensure the safe evacuation of people from the premises in the event of an emergency such staff will have been issued with specific duties in the event of an emergency.
3. All staff shall have received training on the safe evacuation of the premises in the event of an emergency.
4. Adequate arrangements will be made in the fire evacuation plan to ensure the safe evacuation of any customers in the event of an emergency.
5. All fire escape routes shall be kept unobstructed and will be clearly identifiable.
6. All escape doors and escape routes will be checked before the premises open for trading to the public.
7. All fire exit doors shall be available and shall be capable of opening without the use of any key, card, code or similar means.

8. Fire doors will be self closing and shall not be held open other than by devices approved by the fire service or health and safety department.
9. Edges to steps and stairways shall be maintained so as to be conspicuous.
10. Hangings, curtains and temporary decorations shall be maintained in a flame retardant condition and shall not obstruct fire exits, fire safety signs or fire fighting equipment.
11. Any upholstered seating shall comply with current fire safety regulations.
12. Notices detailing the action to be taken in the event of fire or other emergency will be prominently displayed in the premises.
13. Access will be provided for the emergency services and will be kept clear and free from obstruction.
14. Fire evacuation tests will be carried out every 6 months and a record maintained of those tests.
15. All fire fighting equipment will be maintained in good working order and shall be available for immediate use.
16. At least one first aider will be on duty and if there are more than one on duty their roles will be clearly defined.
17. All emergency lighting and fire safety signage will be maintained in good working order and will not be altered without the approval of the fire authority.
18. There shall be no demonstration of hypnotism without the prior approval of the Licensing Authority.
19. An adequate supply of free drinking water shall be provided for all customers.
20. Risk assessments (including a fire risk assessment) will be carried out for all premises where licensable activities take place and following such risk assessments an action plan will be prepared and any additional action required will be implemented.

d) The prevention of public nuisance

1. Doors and windows will be kept closed when necessary.
2. The playing of background-recorded music in any external area shall not continue beyond 23:00.

e) The protection of children from harm

1. Only a picture driving licence or a passport will be accepted as proof of age to ensure no person under the age of 18 is sold intoxicating liquor.
2. All staff trained to ensure that no person under the age of 18 years will be sold intoxicating liquor including the need for any person who looks under 18 to provide evidence of their age which is acceptable to the Police.
3. No performance involving nudity or striptease shall take place at the premises.

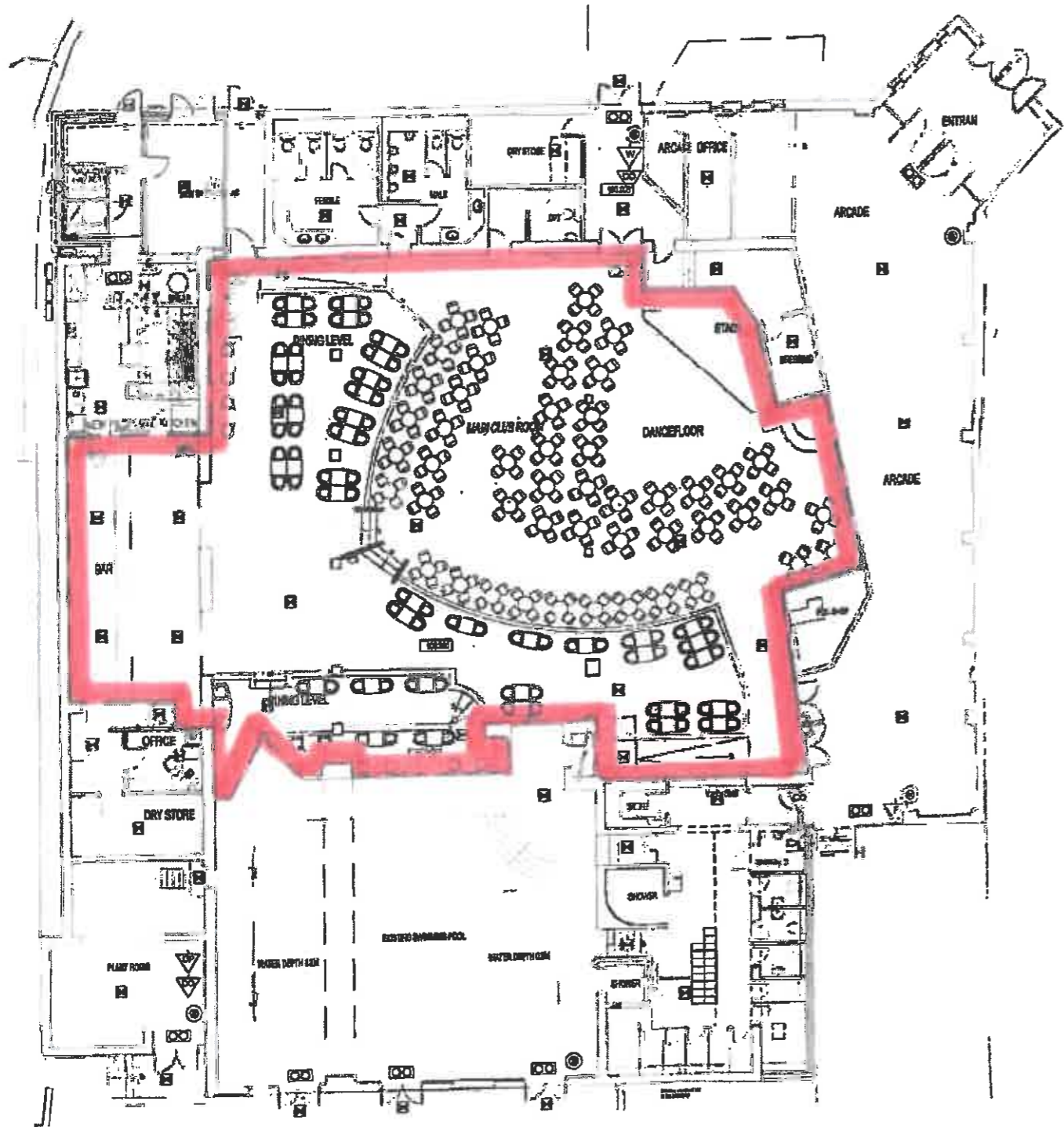
4. The premises will observe the Portman's Group Retailer Alert Bulletins issued under the Portman Groups " Code of Practice on the Naming, Packaging and Promotion of Alcoholic Drinks".
5. Where performances are presented especially for unaccompanied children there shall be at least one attendant for every 50 children or part thereof.
6. All staff working in the entertainment venues or security staff must provide Parkdean Caravan Parks Limited with a Criminal Record Bureau Check.


Annex 3

Conditions attached after a hearing by the Licensing Authority.

N/A

Annex 4 – Containing plans of the licensed premises is attached.




ANNEX 4 - PLANS
 NOT TO SCALE LICENCE NUMBER: OONEJ - PRM - 00315
 DATE: 12/08/13 PAGE 1 OF 3 LICENCED AREA(S):
 All Recreable activities authorized by this Licence.

ANNEX 4 - PLANS



NOT TO SCALE

DATE: 12/1 03/13

LICENCE NUMBER:

OONU - PRM - 00315

PAGE 2 OF 3

LICENCED AREA(S)

SALE OF ALCOHO

REGULATED

ENTERTAINMENT

Notes to be read in conjunction with the conditions of licence, general rules of the Act and the regulations.

A For information only
B For information only
C For information only
D For information only

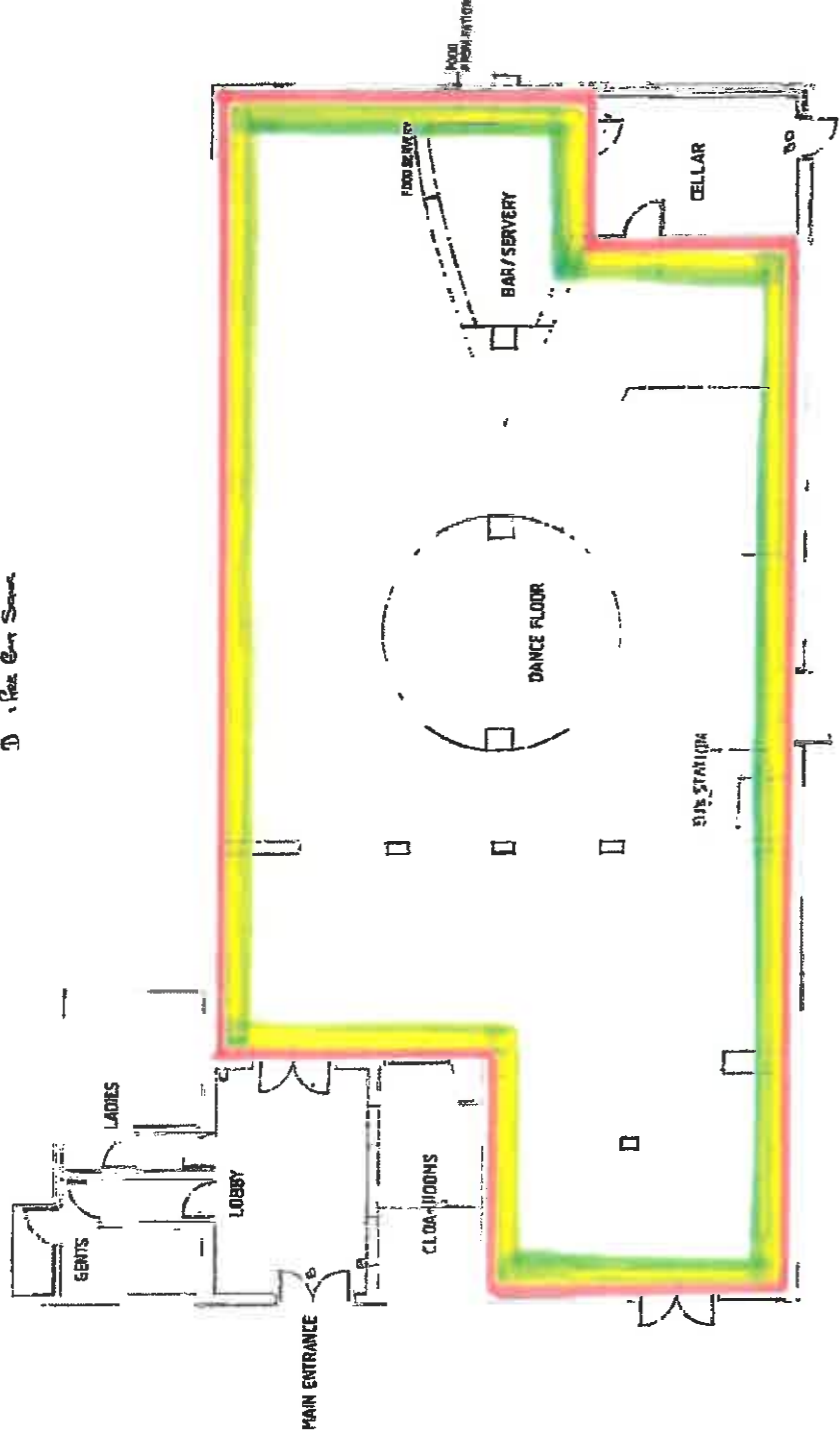
JOHNSON PARTNERS
 Consulting Engineers
 14 Havelock Street
 Auckland 1010
 Telephone: 341 6032
 Fax: 341 6033

201 001-002 000
 201 001-002 000
 201 001-002 000

HOLIDAY HOMES
AVOLA CLUB

EXISTING PLAN
 Date: 2013 07 19
 Drawn: J. Johnson
 Project: A
 716/2713

- A. Bar Area
- B. Carpark Lighting
- C. Pool Surroundings
- D. Pool Bar Seats





ANNEX 4 - PLANS

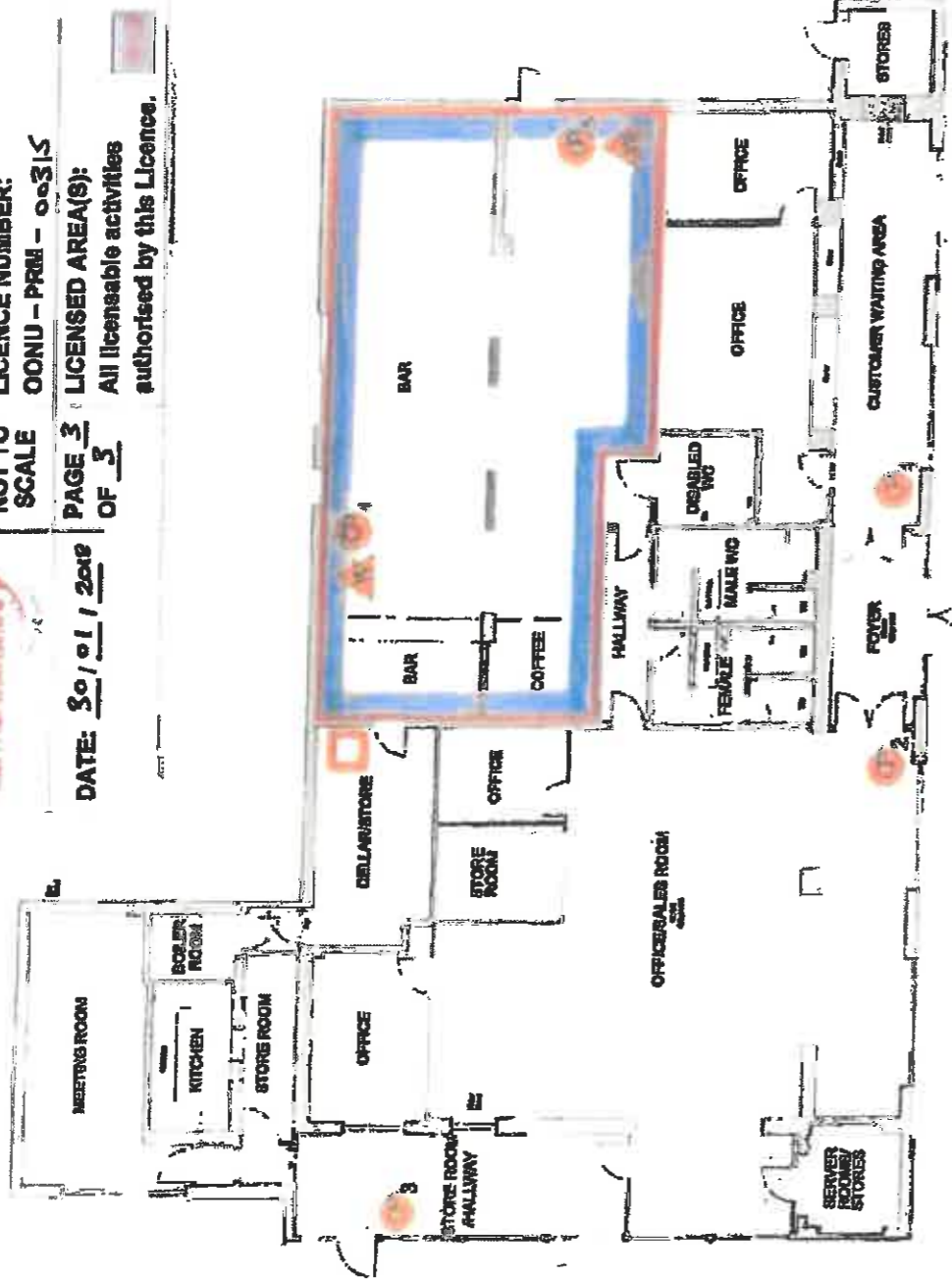
NOT TO SCALE

**LICENCE NUMBER:
OONU - PRM - 00315**

DATE: 30/01/2018

PAGE 3 OF 3

**LICENSED AREA(S):
All licensable activities
authorised by this Licence.**



Duck INN

- Call Point
- Fire Extinguisher
- Control Panel
- Licensed Area



PENDINE SANDS
REGISTERED
REGISTERED
REGISTERED
REGISTERED
NBDA
 NATIONAL BUILDING
 DISCREETARY ASSOCIATION
 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

